



Department of NEIGHBORHOOD EMPOWERMENT

200 N. Spring Street, 20th FL, Los Angeles, CA 90012 • (213) 978-1551 or Toll-Free 3-1-1

E-mail: NCSupport@lacity.org www.EmpowerLA.org



Neighborhood Council Outreach Survey for Fiscal Year 2016-2017

Neighborhood Council Name: North Hills West

No changes from Fiscal Year 2015-2016 Yes, see changes below.

Name and contact for your Outreach Committee Chair: Sam Kwasman

Email skwasman@nhwnc.net

Phone 818-809-9158

Digital Tools:

Does your Council have: a website? Yes

If yes, please give us your website address: NHWNC.Net

if so, does it link to EmpowerLA? **Yes**

Does your Council have: a Facebook Account? Yes

If yes, please give us your Facebook url: @ northhillswestneighborhoodcouncil

if so, do you utilize the events feature? **No**

Does your Council have: a Twitter Account? No

If yes, please give us your Twitter url: _____

Do you utilize hashtags with Twitter? Yes / No

If yes, what hashtags does your Council use for Twitter? _____

Does your Council have: a YouTube Account? No

If yes, please give us your YouTube URL: _____

if so, do you create Council videos? Yes / No

Does your Council have: a database of Stakeholders? Yes

an email newsletter campaign? **Yes**

an email newsletter service? **Yes**

if so, what company? Constant Contact

Does your Council have: a virtual phone line? Yes

if so, what company? _____

Does your Council have: a virtual fax line? No

if so, what company? _____

Neighborhood Council Outreach Survey

Print Materials:

Does your Council have: business cards for Board Members? Yes
business cards with general information? No
a print newsletter campaign? Yes
a brochure? Yes

Does your Council have: letterhead? Yes
templates for newsletters, brochures, flyers? Yes
branded materials (fridge magnets, bookmarks,...) Yes
If Yes, please list branded materials: Hand fans, Tote Bags, Mini -Flashlights

Calendar:

Does your Council use: an online Calendar? Yes
If yes, what Calendar service do you use? _____

Does your Council use: Community Bulletin Boards? No

Partners:

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theatre, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...) **Yes**

If so, what are the organizations? Devonshire and Mission CPAB's, Neighborhood Watch, Mid-Valley Regional Library, EP Alliance of NC's, Lake Balboa NC, Granada Hills North NC, North Hills East NC, Monroe HS, New Horizons, S.O.L.I.D., CD 12, Community Integration Services, Fire Station 87.

Media:

Does your Council have: Local Media Contacts? Yes **Press Release Templates? Yes**
a media strategy? Yes **Contacts with local print media? Yes**
Contacts with local digital media? No **a local media advertising strategy? No**

Street Presence:

Does your Council advertise: Bus Stop Shelters No **Bus Benches No**
Street Light Banners No **Sanitation Trucks No** **A-Frames No** **Yard Signs No**

What is your Council's most effective tool for engaging the public and keeping them informed?

E-blast to stakeholders, the NC Website and Nextdoor.com.

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council's activities?

Interesting presentations concerning current issues (posted in a timely manner), effective public meetings and relevant outreach events.
