

NORTH HILLS WEST SPECIAL JOINT BOARD
and EVENTS, MARKETING & OUTREACH COMMITTEE draft minutes

Thursday January 7, 2016

Fire Station 87 Meeting Room, 10124 Balboa Blvd, North Hills CA 91343

EVENTS, MARKETING & OUTREACH COMMITTEE Members:

Nancy Zander, David Hyman, Mike Khalid, Kathy Cryer, Helen Donovan

1. Welcome, Flag Salute, Roll call and announcement of quorum
Present: Xander, Hyman, Cryer, quorum (3), is met at 7:12 pm (3 of 5)
Khalid arrived 7:17 pm, (4 of 5)
2. General Public Comment
3. Review and motion to approve December 3, 20105 meeting minutes
Xander/Hyman 2nd, unanimously approved as written
4. Discussion regarding Council Westsider Newsletter, 4 page folded,
in support and promotion of the upcoming North Hills West Neighborhood Council Election on
Saturday April 9th. Including a mail back or call back option to receive printed future versions.
The desire is to move forward with routine (monthly ?) emailed newsletters,
but be able to mail to those who request that delivery option.
5. Our Region 2, Candidate Rally potential locations: New Horizons, Monroe High School,
Community Integration Services. As well as holding a Candidate Forum, March 5th ?
after the Candidate registration closes on February 9th.
6. Events: Ongoing discussion regarding a repeat annual Spring Egg Hunt
at Mid-Valley Regional Library on Nordoff towards end of March.
(Easter is Sunday March 27th this year). Instead promote an annual event:
Family Fun May Day Picnic in the Park, at Mid-Valley Library, in May
MOTION: to recommend & support Family Day event, and forward to Board for funding
NX/DH 2nd, passed unanimously
7. Candidate Cleanups: weather notwithstanding, an area targeted cleanup like previous projects,
that could involve Candidates/potential Board Members.
8. NC Election: A Candidate Corral, near the food, minimum 100 feet from the polling location.
Discussion regarding cooking vs having vendor supplied product.
9. The NC has submitted application January 1st, to become a certifying agency for the
President's Volunteer Service Awards Program. <http://www.presidentialserviceawards.gov>
10. Preliminary discussion regarding retaining an Election Facilitator, tentative cost \$2,000.
The person would responsibly develop, coordinate and implement approved items, including
printed and other media, including e-blasts, while guiding the strategy designed to achieve a
very successful Election. That being an abundance of Qualified Candidates and a large Voter
participation.
The Neighborhood Council has a good number of noteworthy accomplishments this year
to capitalize on.
11. Next Neighborhood Watch (17A95) will be Thursday January 14th
Rain barrel pickup (for those who ordered) will be Saturday January 16th
Next C-PAB (Community Police Advisory Board) meeting will be Wednesday January 20th
Next NHWNC General Board meeting will be Thursday January 21st
Next Events, Marketing & Outreach Committee meeting will be Thursday February 4th