

NORTH HILLS WEST NEIGHBORHOOD COUNCIL

EVENTS, OUTREACH & MARKETING

SPECIAL JOINT BOARD & COMMITTEE MEETING Minutes

Thursday, February 05, 2015 700 PM scheduled
Fire Station 87 meeting room, 10124 Balboa Blvd - North Hills CA 91343

Roll Call:

Present: Nancy Xander, David Hyman, Kathy Cryer, Mike Khalid

Absent: Helen Donovan, Ann Van Nada

Quorum established as 4 of 6 at 730 PM

Agenda item:

2. General Public Comment:

a. Request for allocating more area street cleaning & landscaping funds
Instead of funding the Spring Easter Egg Hunt to previous levels (Anita)

It was noted that funds without volunteers makes it a moot point

Later items of discussion here attempt to address this issue

3. Review and motion to approve the minutes from January 7, 2015 EMO meeting

This item is tabled and carried forward to next meeting

4. New Business

a. Presidential Volunteer Service Award program (Cryer)

Presentation and discussion about program, particularly the certification of sponsoring organization and the ongoing maintenance of the program (thru future Board transitions)

It is proposed the Neighborhood Council Board, specifically the Outreach Committee, will be the designated responsible entity and initiate the procedure of registering.

b. The proposed purchase of re-useable tote bags will require a NC logo on each

Discussion about color combination and wording of information, including motto

The optimum web address incorporated is: nhwnc.net

Inputting that address takes one to the working EmpowerLA site

It is anticipated the NC web site(s) will be fully functional by the time the bags are ready

Primary initial recipients of the bags, with helpful information & welcome promo gift(s)

are intended to be new folks moving into the area and outstanding volunteers

Allocation of up to \$800 previously approved on August 21, 2014

c. Promotional Items

After lengthy discussion of the merits and cost effectiveness of various promo items

The selections of items (with logo) were narrowed down to: pens, key ring flashlights, post-its, bag clips, hand operated rechargeable flashlights, and hand fans

Mike K will evaluate additional vendors regarding the hand fans

Motion: To increase from up to \$3000, to up to \$4000, the amount allocated

For promotional items (Khalid/Hyman)

Motion passed unanimously (4 of 6)

d. 1. After discussion the current plan is to eliminate for this year

The Spring Easter Egg Hunt at Mid-Valley Regional Library, called Spring Egg Hunt

Primary reason is short time frame and concurrent ongoing lack of funding access

The funding is being resolved, but the time window for proper advance work is closing

The limited pool of "usual" volunteers are also already involved in other projects

2. Additional events under discussion include:

Hosting Election related Candidate and Proposition Forum discussions

April 25th Emergency Preparedness Summit & Symposium 10AM to 3 PM

North Hills United Methodist Church 15435 Rayen Street North Hills 91343

May 17 Citrus Sunday

Saturday October 3rd, Annual Valley Disaster Preparedness Fair at Fire Station 87

10124 Balboa Blvd North Hills 91343

October 10th ? Annual NHWNC BBQ

As well as several ongoing non date specific events:

CERT, MYN (Map Your Neighborhood), FRS introduction (Family Radio Service)

3. iprize.com a smart phone application \$15 will be evaluated for NC use

4. Neighborhood Council newsletter allocation remains at \$4000

5. Motion to adjourn passed at 910 PM