



**NORTH HILLS WEST
NEIGHBORHOOD COUNCIL
EVENTS, OUTREACH & MARKETING
SPECIAL JOINT BOARD & COMMITTEE
MEETING AGENDA**



Posted 72 hours prior to meeting -All Meetings Are Open To The Public
Thursday, November 6, 2014 – 7 – 9 PM
Firestation 87 meeting room
10124 Balboa Blvd;
North Hills CA - 91343

Out of an abundance of caution due to the expected attendance and participation of a majority of Board Members at the following Committee meeting, this agenda is noticed as a Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act.

Note – NHWNC May Be Sound And / Or Video Recorded For Back Up To Minutes

EXECUTIVE BOARD OFFICERS

John McGovern/President – Dan Gibson /Vice President
Debra Perkins/Treasurer - Carol Hart/Secretary

COUNCIL BOARD MEMBERS

Dave Brown -David Hyman -Nancy Xander –Carlos Maya
Garry Fordyce -Punam Gohel -Mike Kahlid -Armando Diaz

EVENTS, OUTREACH & MARKETING COMMITTEE MEMBERS

Nancy Xander-David Hyman-Mike Khalid-Kathy Cryer-Helen Donovan

Public comment and comment by the public on agenda items is limited to 2 minutes per speaker as duly noted below unless adjusted as necessary by the Presiding Board Member

ALL AGENDA ITEMS ARE SUBJECT TO DISCUSSION AND POSSIBLE ACTION BY THE BOARD.

PLEASE NOTE THE PRESIDING OFFICER OF THE BOARD MAY TAKE ITEMS OUT OF ORDER.

ALL SPEAKER CARDS MUST BE SUBMITTED TO THE SECRETARY BEFORE THE MEETING BEGINS.

1. Welcome, Flag Salute, Roll call and announcement of quorum
 2. General Public Comment- The public may provide comments to the board on non-agenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the board is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting.
 3. Public Speakers – Jessica Payne Outreach strategy and tools available to get the job done.
 4. Wendy Moore – Moore Business Results Website building/tools + what needs to be done.
5. New Business
- a. Motion to approve the September 18, 2014 Events Outreach & Marketing Special Joint Board & Committee meeting.
 - b. Discussion of Nation Builder materials and what they can do for our North Hills West Neighborhood Council.
 - c. Comparison/discussion of different options presented by speakers and Nation Builder, & possible motion to allocate up to \$3500 to get the website operational, select our website address of choice, point all website addresses to the one, including eblast capability, calendar etc. and make a recommendation to Board at the next general board meeting on November 20, 2014.

- d. Kathy Cryer will present a synopsis of the Presidential Service Award program, including the responsibilities of both certifying the organization & the volunteer. Discussion and action necessary to put this program in effect.
- e. Discussion & possible motion to purchase quality grocery bags from selected vendor printed with logo and our NHWNC information on one side from selected vendor. Funding up to \$800 already approved on August 21, 2014. Requesting quotes from different vendors to be evaluated and selection made so we can order the bags..
- f. Discussion and possible motion for up to \$3000 to select and buy promo items for the North Hills West Neighborhood Council for upcoming events and other events after that. Please bring rate quotes from printers to meeting to share with all. Suggested items are: wipe off memo board, Magnets with useful info, Chip clip, Memo clips, jar openers, Note pads or grocery lists, flashlite keychains, letter openers, fly swatters, band aid holders, flashlights and more. Have quotes written to the North Hills West Neighborhood Council; PO Box 2091, North Hills, CA 91393. We need to agenzize an amount of money to spend for specific items on the November 20, 2014 general board meeting. All promos must carry our logo.
- g. Discussion and possible motion for outreach activities by the entire Board.
- h. We are soliciting website/outreach proposals due by our next general meeting on November 20, 2014.
- i. We have an open residential board seat on the North Hills West Neighborhood Council and are accepting applications to fill the seat. You will need to be present at the November 20, 2014 general board meeting.
- j. Announcements and Board Comments

The North Hills West Neighborhood Council Agenda is posted for public review at the following North Hills West locations below and posted on the NHWNC website www.empowerla.org. We are also located on the "[LANC Early Notification System](#)" ,

Uncle Joe's Donuts – 8704 Woodley – North Hills CA – 91343
 Mid Valley Regional Library- 16244 Nordhoff –North Hills, CA 91343
 Cigarette Empire- 9084 Woodley- North Hills, CA 91343
 Party Pantry Liquor – 16145 Parthenia- North Hills, CA 91343
 C & C Pet Food For Less – North Hills, CA 91343

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any item on the Agenda PRIOR to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments on other matters, not appearing on the Agenda that are within the Board’s subject matter jurisdiction, will be heard during the Public Comment On Non-Agenized Items period.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting John McGovern, Board President, via email at jmcgovern.nhwnc@gmail.com or by phone 818-892-8899.

RECONSIDERATION PROCESS - Reconsideration of a vote by the Board may be called as a motion by the Board members that voted on the prevailing side of the decision.

GRIEVANCE PROCESS - A stakeholder or group of stakeholders may present a grievance concerning the legality of actions by the Board during public comment. Substantive grievances

will be examined by a panel set by the Board and the decisions may be appealed to the Department of Neighborhood Empowerment.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link empowerla.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda please contact John McGovern, Board President, via email at jmcgovern.nhwnc@gmail.com, by phone 818-892-8899 or mail to NHWNC – PO Box 2091 – North Hills – CA – 91343.

NHWNC BYLAWS - Please be advised that the Bylaws of the North Hills West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the Bylaws are available during every meeting.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A JOHN MCGOVERN, PRESIDENTE DE LA MESA, POR EMAIL jmcgovern.nhwnc@gmail.com POR TELEFONO 818-892-8899.