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Subject: December 4, 2014 Events, Marketing & Outreach Committee draft minutes
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NORTH HILLS WEST
NEIGHBORHOOD COUNCIL
**EVENTS, OUTREACH & MARKETING
COMMITTEE MEETING**

Thursday, December 4, 2014 from 7 – 9 PM
Firestation 87 meeting room 10124 Balboa Blvd;
North Hills CA - 91343

EVENTS, OUTREACH & MARKETING COMMITTEE MEMBERS
Nancy Xander-David Hyman-Mike Khalid-Kathy Cryer-Helen Donovan

1. Welcome, Flag Salute, Roll call and announcement of quorum (5 / 5)

4. New Business
 - a. Motion to approve the November 6, 2014 Outreach & Marketing Special Joint Board & Committee meeting minutes.
David H, Nancy X, 2nd, passed unanimously with minor corrections

 - b. Kathy Cryer presented a synopsis of the Presidential Service Award program, including the responsibilities of both the certifying organization & the volunteer. Awards are available for individuals of various ages, groups, and both annual and lifetime achievements Discussion and action(s) necessary to put this program in effect.

 - c. Discussion regarding purchasing quality reuse-able grocery bags from selected vendor(s) printed with logo and our NHWNC information on one side from selected vendor. Funding up to \$800 already approved on August 21, 2014. Discussion about products from different vendors, evaluated and selection(s) made So quotes can be obtained and we can order the bags.

 - d. Discussion and possible motion for up to \$3000 to select and buy promo items for the North Hills West Neighborhood Council for upcoming events and other events after that. Suggested items include: Magnets with useful info, Chip clip, mini first aid kits, USB car chargers Memo clips, jar openers, Note pads or grocery lists, flashlite keychains, letter openers, fly swatters, band aid holders, flashlights and more. Have quotes written to the North Hills West Neighborhood Council; PO Box 2091, North Hills, CA 91393. We need to agendize an amount of money to spend for specific items on the December 18, 2014 general board meeting. All promos must carry our logo.

 - e. Discussion and possible motion for outreach activities by the entire Board for this fiscal year.

 - f. Announcements and Board Comments
Next meeting tentatively scheduled for Wed January 7th at Casa Grande, Balboa at Devonshire
February meeting will go back to being on the 1st Thursday
December General Board Meeting combination Pot Luck Christmas Party is Thur December 18th
This event will also be supporting the Spark of Love Christmas toy drive

Meeting adjourned at 930 PM