

7-1-13 JOINT BOARD/COMMITTEE MEETING – NEW HORIZON’S – SAM’S CAFE, NORTH HILLS

Meeting Began At 6:30PM

Pledge of Allegiance

Residents/Stakeholders in attendance – count 10

1. Planning & Land Use Committee – Begin 6:30PM

Roll Call

John McGovern/Present

Robin Tyler/Absent

Peggy Burgess/Present

Amal Shahin/Present

Punam Gohel/Present

b. The Chair/John McGovern took item b – Holy Martyrs before the fiscal year budget item a

Joe Bernstein spoke on behalf of the Holy Martyrs Private School’s development planning located at 16617 Parthenia St., in North Hills/North West corner of Hayvenhurst and Parthenia. The school sits on a little over 4 acres of property, and they have been located at this since 1989. Current enrollment is approximately 415-420 students, comprised of 150-160 preschool, 265-270 elementary students. They presented plans to expand the school, within their existing parameters, in 3 phases. They are requesting a conditional use permit to allow for the expansion of the existing preschool and elementary school with a new total enrollment of approximately 660 students. There would be 20 new classrooms. They will be removing the semi-permanent trailers that are currently existing and replacing with permanent structures. They are also asking for a variance with regard to signage which is typical of most schools, which will be digital and advise of class schedules and other important information for both students and parents.

Phase 1/Building A – the preschool building will remain, they are putting up an 8’ fence, however, they would like approval to extend to an approved 10’ height with hedges to provide privacy for both the school as well as the neighbors whose backyards face the school. He stated that normally the setback 25’ and they have approval for the set back to be 15’ which should be ample space for light, air and noise buffering.

Phase 2/Building B – will be a building under 3,000 sq. ft. for 4 classrooms with a café and multipurpose room.

Phase 3/2 Story Gymnasium – this will be a 2 story 17,000 sq. ft. gymnasium which shall maintain the 10’ set back, there will be either no windows or windows placed at the upper levels.

Peggy Burgess asked for the actual application and the case number; he advised he would obtain this information and forward it to the committee. As of this date (7-1-13), they have not been advised of a hearing date. She asked about the setback, he advised that 15’ should be adequate to provide privacy for students as well as those homeowners whose backyards face the school area.

Punam Gohel asked what they intended to do about the construction noise, etc. He advised that they will take all concerns with regard to noise and dirt. They have a large parking lot and as soon as they start demolition, there will be room on site for staging equipment, etc. They will also have a 24 hour hot line number listed for anyone to call should they have any complaints and a response will be provided with 24 hours from its receipt.

David Hyman thanked them for coming and stated that the NHWNC used to hold their committee meetings there. He also asked if there would be enough room for soccer; he was advised that their plan will meet or exceed those standards. They will be an area for the younger children and another area for the elementary children which will be provided in Phase 2 and 3 of the project.

Anita Goldbaum asked if they were considering any “green” buildings, i.e. solar, etc. He advised not at this time, however, he will discuss this issue with the architects. They have to complete the T24 calculations and that will advise what they have to do to comply.

Amal Shahin asked if the Northern part will be open and will there be enough parking for those who go to the school and may use the multipurpose room. He stated there will be plenty of parking for both.

John McGovern stated that they will postpone their decision until the general board meeting on 7-18-13 to allow Holy Martyrs to present additional documentation for review by the committee. John McGovern made the motion to postpone, Peggy Burgess 2nd, vote 4-yes, 0-no, 0-abstentions – passes.

a. Fiscal year budget allocation

Mary Armenteros advised the committee regarding the budget figures; John McGovern made the motion to approve the PLUM fiscal year budget for \$7,500, Punam Gohel 2nd; discussion was as follows:

Anita Goldbaum stated that \$7,500 seemed high for PLUM. Peggy Burgess stated that since the economy has improved, developers will be coming out of the woodwork and there may be many new projects that will need to be reviewed; they may need to send out flyers stating public hearings, etc. She stated that the residents/stakeholders will need to be notified and that is why they are asking for \$7,500. Anita said that any mailings, etc. comes out of the outreach budget. John stated that it has to be allocated tonight and they need to make a decision. Anita stated that she could see \$3,000-\$4,000 but not \$7,500 and is excessive.

Mary stated to keep in mind what the purpose of the budget should be expended on items that benefit the community as a whole. It is recommended that operations be no more than 20% and should be used as just a guide. Because we do not have \$50,000 as in previous years, and PLUM spent \$3,000 on one project, it is difficult to know what will be required for this year.

John McGovern made the motion to adjust the budget from \$7,500 to \$5,000, Peggy Burgess 2nd, vote 4-Yes, 0-no, 0-abstentions – passes.

Adjourned – 7:31PM

2. Budget & Finance Committee – Begin 7:33PM
Roll Call
Mary Armenteros/Present
Anita Goldbaum/Present
Debra Francisco/Present
Debra Perkins/Absent

a./b. Update and advise on strategic budget plan

Mary Armenteros went over the various figures on the NC annual budget sheet and that operations should be limited to 20%, actually 17.5% and based the figures on last years budget. She reviewed supplies, office equipment, printing, sound equipment and recorders, that will need to be purchased and came up with a budget of \$6,500. It was stated that bulk mail rate postage should be used in lieu of first class mail and to place funds in a sitting account is not practical and to remember that everything can be revised, nothing is set in stone.

Mary Armenteros makes the motion to approve the \$6,500 for operations, Anita Goldbaum 2nd, vote, 3-Yes, 0-no, 0-abstentions – passes.

Adjourned – 7:42PM

3. Events/Marketing/Outreach – Begin 7:48PM
Roll Call
Anita Goldbaum/Present
Nancy Xander/Present
David Hyman/Present
Robin Tyler/Absent
Mary Armenteros/Present
Mike Khalid/Present
Martha Kopy/Absent

a. Fiscal year budget allocation

Anita stated that there are many categories to fill within outreach. She advised for everyone to look at the categories and what is included for outreach; it is broad and used by all committees within the council, and allocated \$3,500 for the year. Mary advised that there is event expense; food and refreshments which would be when we sponsor events, festivals, etc.; anything we do for the community. Meeting expenses \$4,000 for the GBM at \$180.00/mo and Joint Board/Committee at \$150.00/mo; refreshments are to be finger food only, i.e. cookies, cupcakes, etc. In addition, money needs to be set aside for elections in 2014; David Hyman stated perhaps we hold elections at the Mid Valley Regional Library which is free; Debra Francisco stated that they tried to do it last year, however, the library is concerned about the noise level in the front meeting room; they wanted to move it to the back room however, it is too small to accommodate the voters so that would probably not work. We could always use New Horizons as the \$180.00 is within the \$200.00 budget allowed. This can be discussed at a later date.

David Hyman stated that perhaps we can find another location that is free. Mary advised that this could be considered, however, someone will have to be assigned to bring refreshments, water, coffee, etc. as well as cookies, etc. it would have to be set up and also cleaned up as well. Garry Fordyce stated that he would like to see us stay at New Horizons for both meetings as we would be supporting our community and this wonderful organization. He stated that perhaps we can ask the manager to provide us with better pricing for both meetings and that they have been very accommodating to the council.

It was also stated that we are saving \$200/mo on our website due to the generosity of Yey and Roy Alcid who have generously donated their time and expertise at no charge to the council to help the council and the community, for which we thank them.

Anita Goldbaum requested a budget for outreach to be \$21,000, discussion ensued as follows.

Mary stated that on the latest Westsider, Anita spent at least 12 hours with Mike as well as Nancy Xander who spent approximately 10 hours with Mike as well, working on the publication. Nancy stated that she wants to allocate \$6,000 for quarterly publications of the Westsider. She stated that the cost is \$2850 and everyone was more expensive than Mike Khalid and feels that this is the way to keep the public informed. Anita Goldbaum stated that yes we want to keep everyone informed but, unfortunately, the first one we sent out, with the insert requesting resident/stakeholder information, got such poor response, only 13 responses via mail and 3 via website. Nancy stated that she was getting her oil changed and, just by chance, the lady sitting next to her received the Westsider and they had a nice conversation about the council, etc. Anita said while that is great it has not increased the attendance at the monthly meetings. Marketing has a purpose when you look at the return from the money you have invested. The Westsider has to be delivered to those who do not have computers as we have quite a few elderly in our demographic. Anita stated you also have to consider postage for 8,000 Westsiders and when you multiply that by 4 per year it is astronomical. Nancy would like to suggest \$6,000 for the Westsider budget. Peggy Burgess stated that the Westsider won't bring them in, that we should mail the agendas for each meeting. Mary stated again, the postage will be way too much to send out monthly agendas to everyone; 30 copies are left at the library every month when they are posted, they are on the website and eblasted to approximately 540. Garry Fordyce stated that the Westsider is the only publication that is reaching the residents and it will be less costly now that we no longer have Woodley Hill.

Mary Armenteros stated that we need more community outreach, such as the Holiday Egg Hunt, Family Fest, and we need a yearly event that the NHWNC would be known for. Anita stated that other councils have a yearly event, Chatsworth/The Day of the Horse, Studio City/The Luminaria, etc. Anita showed a page from the newspaper where Studio City NC advertised; Nancy stated how many people read the newspaper; Anita stated she does and most of the audience did when asked.

Peggy Burgess stated that we have a great venue in our neighborhood; the Church of the Living Word, owns the old Jim Ameci estate, called Rayen House. The NHWNC had a couple of events called "A Gala Evening of Art and Music" which could be a wonderful yearly event for the NHWNC. The mansion is provided for free; we would have to supply security, catering, etc. and it is something we should really think about for this year.

Mike Khalid suggested that we look at the home sales in our area and perhaps we could make a welcome package that can be delivered to the new homeowner; with information on the NC; that may get new people involved. The information is listed in the daily news business section; Anita asked Mike if he could provide her with the information; he said he would do that.

Anita Goldbaum stated that the budget allocation for the Westsider will be \$4,000 and made the motion to approve the budget of \$22,000 for outreach, Mary Armenteros 2nd, vote – 4-yes, 0-no, 1-abstention – passes.

Adjourned – 8:21PM

4. Beautification & Infrastructure Committee – Begin 8:22PM

Roll Call

Jayne Thorne/Present

Marina Adlivankina/Present

Carly Fraser/Absent

Punam Gohel/Present

Mike Khalid/Present

Taisiya Smith/Absent

Amal Shahin/Present

a. Fiscal year budget allocation

Peggy Burgess wanted to object to the \$6,000 for hired landscaper. Mary stated ballpark figures for this committee are \$7,000. Jaynee Thorne stated that she is looking into hiring a gardener who can maintain the perimeter to keep the weeds down. She also stated that the palm trees along Roscoe are terrible and need trimming, however, it is very expensive. John McGovern and Dave Brown suggested that they contact the airport as they keep them trimmed on that side. John believes that it may cost \$1,000 per tree to have them trimmed and they require someone who specializes in this area. Anita stated that we may be able to obtain a grant from the City for this work; we would apply for the grant and they would provide payment directly to the vendor. Darleen stated that perhaps someone could meet with Busch and ask them for assistance. Debra advised that she has 2 people that the committee can contact and will forward the information to both Jaynee and Marina. John stated that Galpin helps out the community and perhaps they may help us out as well.

Jayne makes the motion to approve the \$7,000 budget, Marina Adlivankina 2nds, vote-5-Yes, 0-no, 0-abstentions.

Adjourned 8:40PM

5. Emergency Preparedness/Public Safety Committee – Begin 8:48PM

Roll Call

John McGovern/Present

Tino Julian/Absent

Dave Brown/Present

Mike Khalid/Present

Frank Klein/Present

a. Fiscal year budget allocation

Dave Brown stated that there is an advanced Pet First Aid/CPR class, charge \$60 for the entire day; Debra will eblast it and also post on the website.

John McGovern makes the motion to approve \$4,400, Frank Klein 2nds, vote 4-yes, 0-no, 0-abstentions.

Adjourned – 8:52PM

6. Rules & Elections Committee Meeting – Begin 8:55PM

Roll Call

Nancy Xander/Present

Frank Klein/Present

Debra Francisco/Present

Yey Alcid/Absent

Peggy Burgess/Present

Garry Fordyce/Present

Ernie Hilger/Absent

Darleen Rogers/Present

Dave Brown/Present

a. Fiscal year budget allocation

Nancy stated they are allocating \$2,500 for elections and they will have to do it on this shoestring budget for now; elections will be between March and April of 2014, depending upon where we are; we are in District 2 right now. We have to pay for a location, and are allowed up to \$200, any fee over that amount, will have to come out of our NC budget, \$200 has to be allocated for a board retreat for the new board. If we do vote by mail, which should be done, the cost is \$250. Nancy Xander makes the motion to allocate \$2,500 for elections, Frank Klein 2nd, vote, 7-yes, 0-no, 0-abstentions.

Adjourned – 9:10PM

7. Final Board Vote On Budget – Begin 9:15PM

Roll Call

Marina Adlivankina/Absent

Jaynee Thorne/Absent

Mary Armenteros/Present

Debra Francisco/Present

Anita Goldbaum/Present

David Hyman/Present

Tino Julian/Absent

Frank Klein/Present

John McGovern/Present

Robin Tyler/Absent

Nancy Xander/Present

a. Mary Armenteros makes the motion to pass the committee budget allocations, Nancy Xander 2nd, vote 7-yes, 0-no, 0-abstentions – passes.

Mary Armenteros makes the motion to pass the strategic budget plan, Anita Goldbaum 2nd, Vote 7-yes, 0-no, 0-abstentions – passes.

Adjourned – 9:25PM